

**MEDIA RELEASE**  
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## **Greens Prevention Policy to Support Health from Childhood**

The Victorian Chronic Disease Prevention Alliance (VCDPA) welcomes the Greens' commitment to programs to prevent chronic disease and support child health.

Almost nine out of 10 deaths in Australia are due to chronic diseases and conditions, such as cancer, heart disease, type 2 diabetes, stroke and kidney disease.

However, approximately one third of these cases could be prevented by addressing modifiable risk factors, including tobacco, alcohol, poor diet, physical inactivity and an unhealthy weight.

The VCDPA welcomes the action to support people to make lifestyle changes, saving lives and reducing health system costs, both now and in the future.

In particular, the VCDPA welcomes the Greens' commitments that focus on:

- Investing \$15 million per year in public information and education campaigns to reduce preventable diseases
- Restricting advertising of sugary drinks and junk food targeted at children
- Restricting the availability of sugary drinks in public schools, sports clubs and public hospitals

The VCDPA looks forward to working with the next Victorian Government to develop evidence-based long-term health promotion strategies to protect and promote the health of all Victorians.

The VCDPA comprises five peak health organisations: Heart Foundation, Cancer Council Victoria, Diabetes Victoria, Kidney Health Australia and the Stroke Foundation.

Kidney Health Australia is a not-for-profit and the peak body for kidney health in Australia with a vision 'to save and improve the lives of people living in Australia affected by kidney disease'. In 2018 Kidney Health Australia acknowledges its 50<sup>th</sup> anniversary.

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